

2014 YEAR IN REVIEW



January

 Partnered with Delaware Valley University to grow our Organic Farming Program Certificate program, an educational series to train and support the next generation of organic farmers. This program is funded in part by the USDA's Beginning Farmer and Rancher Development Program.

February

• Launched the St. Luke's Rodale Institute Organic Farm - a collaboration between Rodale Institute and St. Luke's University Health Network, a local hospital. In 2014, the



food service team at the hospital utilized over 22,000 pounds of produce from the farm to feed hospital patients, visitors and staff.

Partnered with the American Holistic Veterinary Medicine
 Foundation (AHVMF) to study the health and behavior of certified organic pigs on pasture.



March

- Continued our work with ARS BARC and North Carolina State University to study the benefits of nutrient management practices in organic no-till systems.
- Continued to research and document the benefits of utilizing high-quality compost and compost extracts as a means to suppress weed growth and improve plant production.



April

- Expanded our farm infrastructure to include a new greenhouse for organic food production, a geodesic dome and a high tunnel.
- Formed a collaborative partnership with Kutztown University researchers to study honey bees and use of organic methods and restrictions in brood nest size to improve honey bee colony health and control pests.

May

• Continued to grow our Your 2 Cents program. Your 2 Cents is an innovative program that unites producers, consumers, researchers and educators to award scholarships to students of organic agriculture, assist new organic farmers, help veterans establish careers in organic farming, and support research projects on organic agriculture. In 2014, with support from Amy's and UNFI, we grew this program to expand our support of transitioning farmers.

June

 Collaborated with The Pennsylvania State University, North Carolina State University, Iowa State University and Farm Aid to support a series of hands-on farmer workshops on organic soil improvement, organic no-till production, and the use of organic cover crops to manage weeds and provide nutrients to crops.





• Entered into the 3rd year of our Agriculture Supported Communities program. The Agriculture Supported Communities (ASC) program at Rodale Institute brings fresh, high-quality organic food to underserved communities and provides a viable business model for new or established farmers who want to enter these markets.

July

- Sold nearly 2500 lbs of our certified organic produce to restaurants throughout the Lehigh Valley including The Bayou, Molinari's, Bolete and more!
- Added to our Rodale Institute Team. Kristine Nichols, PhD joined the Rodale Institute as Chief Scientist. Dr. Nichols takes the lead on all Rodale Institute research projects, acts as the scientific voice for the Institute, and helps create a vision for the future of food and farming. Gary Millspaugh also joined the Rodale Institute team as Senior Director of Development. Millspaugh focuses on working with major donors and will be working with the ongoing development of a master plan intended to expand Rodale Institute's presence both nationally and internationally.

August

 Created the Master Composters of the Rodale Institute program which focuses on the establishment of a multi-week, volunteer-driven compost education program at Rodale Institute



that will educate participants about composting and solid waste management through a series of eight lectures, demonstrations, field trips, and outreach and education opportunities.

Began a three-year collaborative project with lowa State
 University and other partners to research the integration of crops and livestock in a systems approach to enhance organic farm stability, safety and resilience, funded through USDA's OREI Program.

September

- Hosted our 2014 Organic Pioneer Awards, an annual "farm-to-table" fundraising dinner held here on our farm. Each year, we use this event as an opportunity to honor several individuals who have led the organic movement. In 2014 we honored Chris Ely and Stephen McDonnell of Applegate; George Siemon of Organic Valley, and Dr. Cynthia Daley, a PhD studying dairy at Cal State Chico.
- Partnered with USDA's Conservation Innovation Grant Program to demonstrate the use of vertical gardening technology and growing columns and walls as an alternative for urban agriculture.
- Received Animal Welfare Approved certification, confirming
 that the animals at Rodale Institute are being raised in accordance
 with the highest animal welfare standards, demonstrating the
 organization's commitment to the care of animals, land and the
 local community.

October

• Released a report that proved that regenerative organic agriculture can reverse climate change. Regenerative organic agriculture can actually capture even more carbon than we currently emit into the atmosphere. By working with nature to use photosynthesis and healthy soil biology, we can draw down greenhouse gases and tip the needle past 100% to reverse climate change.

To bring awareness to both the general public and lawmakers that organic agriculture is the answer to reversing climate change, Coach walked 162 miles – from the Rodale Institute in Kutztown, PA to Washington, D.C. to hand deliver our report to the USDA.

· Broke ground on a revolutionary new facility for our hog



operation. This eleven stall hoop house will provide our hogs with 24/7 access to surrounding pastures and forage. This building will foster inspiration in the minds of our thousands of visitors every year and will act as a replicable, scalable model for pig farmers worldwide. The establishment of this facility was made possible by the generosity of the Wyncote Foundation and Applegate.

November

• Established plans to develop a Medicinal Garden on site at Rodale Institute, in partnership with Boiron, a world leader in homeopathic medicines.



December

 Received a two-year grant through USDA's Farmer's Market Promotion Program to support Organic Allentown, a project where we'll be working in the Inner City of Allentown, Pennsylvania to develop two urban organic farmer's markets which will enhance access to local, organic farm products to low-income/low-access



 Partnered with EPA Local Foods/Local Places to create a strategic plan to transform Allentown into an urban agricultural center that includes a city-wide network of community gardens, farmers markets and programming to

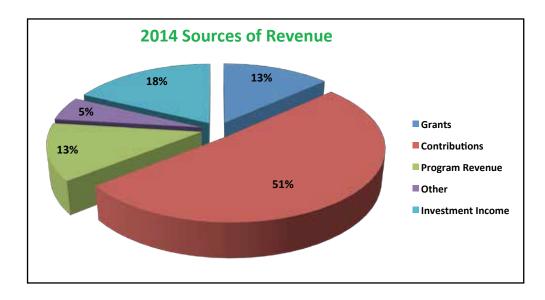


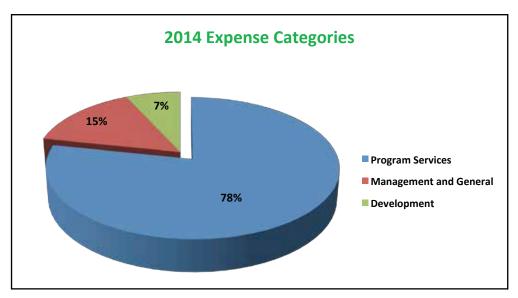
promote healthy living and eating.

- Partnered with the Pennsylvania Department of Agriculture, PA
 Farm Link and other partners on the first Growing Pennsylvania's
 Organic Farms Conference, an educational farm conference
 focused on advanced organic production practices. Our team
 also completed a Soil Health Fact Sheet series for distribution
 at the conference on topics including transition to organic,
 no-till production, organic weed management and organic pest
 management.
- Added Maggie Saska to our team as Plant Production
 Specialist. Maggie's professional background includes over 15
 years of experience in commercial production, university research, and education. Maggie has a bachelor's degree in Horticulture
 from University of Connecticut and a master's degree in Plant
 Science from University of Connecticut. At Rodale Institute,
 Maggie oversees all horticulture including greenhouse operations
 and gardens as well as propagation of plants for wholesale,
 commercial and research use.









Statement of Activities		
REVENUE, GAINS AND SUPPORT:		
	 2014	2015
Grants	\$ 190,108	\$ 270,162
Federal awards	\$ 299,736	\$ 316,053
Contributions	\$ 1,873,113	\$ 3,156,021
Education and Store	\$ 205,351	\$ 397,177
Farm sales	\$ 257,757	\$ 229,974
Other	\$ 195,767	\$ 154,509
Interest and dividend income	\$ 357,774	\$ 286,338
Net realized/unrealized gains	\$ 262,288	\$ 1,430,353
Change in interest perpetual trust	\$ 31,780	\$
Total revenue, gains and support	\$ 3,673,674	\$ 6,240,587
EXPENSES:		
	 2014	2015
Program services	\$ 2,782,048	\$ 2,560,116
Management and general	\$ 526,564	\$ 605,721
Development	\$ 245,043	\$ 216,336
Total expenses	\$ 3,553,655	\$ 3,382,173
CHANGE IN NET ASSETS	\$ 120,019	\$ 2,858,414

Statement of Financial Position			
Assets:		2014	2015
Cash	\$	832,191	\$ 488,549
Contributions receivable	\$	5,614,607	\$ 5,670,223
Accounts receivable	\$	284,091	\$ 209,852
Inventory	\$	52,494	\$ 22,428
Prepaid and other assets	\$	56,156	\$ 48,050
Investments	\$	12,564,489	\$ 12,912,596
Note receivable	\$	1,030,580	\$ 1,030,580
Beneficial interest in perpetual trust	\$	536,780	\$ 505,000
Property and equipment, net	\$	2,923,978	\$ 2,808,736
Total Assets	\$	23,895,366	\$ 23,696,014
Liabilities:			
Accounts payable	\$	258,929	\$ 142,926
Accrued liabilities	\$	158,288	\$ 108,254
Deferred grant revenue	\$ \$	<u> </u>	\$ 86,704
Total liabilities	\$	417,217	\$ 337,884
Net Assets:			
Unrestricted	\$	10,042,713	\$ 10,135,076
Temporarily restricted	\$	12,165,606	\$ 11,998,848
Permanently restricted	\$	1,269,830	\$ 1,224,206
Total net assets	\$	23,478,149	\$ 23,358,130
Total liabilities and net assets	\$	23,895,366	\$ 23,696,014